The Best News for Kids

Ah Kim Pech introduces a new company that manufactures a new line of accessories for dentists and for children called Toyz by Ah Kim Pech. “We are the only company in Mexico with these type of products,” said Jorge Bolívar Guizar, from Ah Kim Pech. The line includes products for pediatric dentists, as well as funny, colorful items for dentists to give as gifts to children. “We have key rings, pens, pencils, lip-shaped clocks or a bubble releasing tooth, which was a best seller,” added Bolívar. The aim of this 400-plus line of products is to help dentists motivate, educate and relax children in the dental office. The Toyz booth was completely crowded by dentists at the previous AMIC Expo in Mexico City.

In addition, Ah Kim Pech will raffle today a car for the 17th time at the expo. The Ah Kim Pech slogan “All in orthodontics” says it all: the company offers all the solutions for the specialty, which is the reason why it’s number one in the Mexican market. They manufacture the Econoline brand of Nickel Titanium Arches, the Light brackets or orthodontic bands Stylus, among many others, and they also distribute in Mexico the Trainer line of the Australian company Myofunctional Research.

The Best Products at the Best Prices

The Mexican company Laboratorios Gayz, part of that Safar Group which includes companies such as Depósito Dental Villa Cortes, is one of the best options at the expo. Its portfolio is extensive and its offerings are among the most attractive. The company distributes dental whitening composites by the Brazilian company FGM, KaVo’s iCat cone beam tomograph, dental chairs by Ritter, alginate by CAVEX and other products by Woodpecker or Monibis. Ayub Safar, president of Lab Gay as well as of the Mexican Dental Trade Association (AMIC Dental), has been instrumental in making both grow exponentially, in quality and sales. Together with the Mexican Dental Association, he was instrumental in getting Mexico to host the FDI World Dental Congress.

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Long-term research conducted in Latin American countries by experts such as Dr. Robert Gerlach or Aaron Biesbrock have resulted in a wide range of developments, both in toothpastes as to toothbrushes. The most significant is the development of Oral-B® Crest® Pro-Health toothpaste that provides protection in all areas that dentists check frequently: 
caries, calculus, plaque, stained teeth, bad breath, gingivitis. Among the Oral-B Crest products FDI World Dental Congress are the following:

- **Oral-B® Pro-Health Toothpaste**
  - Removes plaque
  - Freshens breath
  - Cleans the gum line
  - It’s gentle on enamel
  - Helps remove surface stains
  - Helps maintain healthy gums
  - Stimulates gums

- **Sizes:** 35 to 40 soft
- **Oral-B® Pro-Health antibacterial**
  - Criss Cross® bristles with Bac-Defense positioned at angles opposed to lift and remove plaque (Bac-Defense is an effective antibacterial agent that helps prevent the growth of bacteria on the bristles for 3 months)

- **Sizes:** 40 soft and 40 medium
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- **Sizes:** 40 soft and 40 medium
- **Oral-B® CrossAction® Toothbrush**
  - Crisscrossed bristles angled at 16° for improved interdental cleaning.
  - Effective PowerTip for easy access to posterior teeth.

- **Sizes:** 35, 40 and 60 soft

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  - Crisscrossed bristles angled at 16° for improved interdental cleaning.
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